



Advertising Order

NAFFS YEARBOOK 2025

We hereby contract and agree to pay for advertising space as checked at rates indicated for the 2025 Flavor & Ingredients Industry Report of the NATIONAL ASSOCIATION OF FLAVORS & FOOD-INGREDIENT SYSTEMS.



ADVERTISING RATES

- Back Cover: Color \$1,500
- Inside Covers: Color \$1,400
- Cover Stock Inside Page: Color \$1,250
- Full Page: Color \$999
- Full page: Black & White \$550
- Half page: Color \$825
- Half Page: Black & White \$400
- Quarter page: Color \$525
- Quarter page: Black & White \$325
- Ad design, if needed \$199

Advertisers seeking cover positions must submit contracts by December 1. Cover lottery winners must pay in full by January 1, 2025 or lose their position.

Extra copies of the Annual are free of charge to advertisers and members of the Association. Please indicate number wanted: _____



Name _____

Company _____

Address _____

E-mail _____

Credit Card Payment Options:

- VISA
- MASTER CARD
- AMERICAN EXPRESS

Name on CC: _____

Credit Card Number: _____

Exp: _____ CVV: _____

Amt. to Charge: _____

Billing Address _____

City _____

E-mail _____

Ad Specifications:

SIZES	WIDTH x DEPTH
Full Page with Bleed	8.5" X 11" plus .125" Bleed
Full Page no Bleed	7.5" x 10.175"
Half Page, Horiz.	7.5" X 5"
Half Page, Vertical	3.5" X 10.175"
Quarter Page	3.5" X 5"

PRINTING METHOD: Full Color, Perfect Bound
 A high resolution ad file must be submitted electronically to info@afius.org in the following acceptable formats: EPS, PDF, JPG, PSD
 Ad Deadline: December 1, 2024
 Publication Date: February 2025

Please Select from the Following:

- Repeat last year's advertisement
- New high-res ad file will be provided.

Make check payable to:
 NAFFS Drawn on a US Bank.
 3301 Route 66, Suite 205, Bldg. C, Neptune, NJ 07753



Company Listing Form

NAFFS YEARBOOK 2025

STAND OUT in the directory by enhancing your company's listing in NAFFS 2025 Yearbook when you add your company's logo and a descriptive message about your products and services or company philosophy.

STANDARD LISTING:

NATIONAL ASSOCIATION OF FLAVORS & FOOD-INGREDIENT SYSTEMS
3301 Route 66 Suite 205, Bldg. C
Neptune, NJ 07753
Suite 205, Bldg. C
Phone: 732-922-3218
Neptune, NJ 07753
Fax: 732-922-3590
E-mail: naffs@naffs.org
Web Site: www.naffs.org
Products: Flavors and food-ingredients

ENHANCED LISTING:



NATIONAL ASSOCIATION OF FLAVORS & FOOD-INGREDIENT SYSTEMS
3301 Route 66 Suite 205, Bldg. C
Neptune, NJ 07753
Suite 205, Bldg. C
Phone: 732-922-3218
Neptune, NJ 07753
Fax: 732-922-3590
E-mail: naffs@naffs.org
Products: Flavors and food-ingredients
Web Site: www.naffs.org
The National Association of Flavors & Food Ingredient Systems (NAFFS) is a broad based trade association of manufacturers processors and suppliers of fruits, flavors, syrups, stabilizers, emulsifiers, colors, sweeteners, cocas and related food-ingredients.

Includes
Company Logo
and Message
\$99

No thanks, I'll keep the standard listing format. Please check your information below.

UPGRADE TO AN ENHANCED LISTING!
Stand out with your color logo and a brief company message. Please return form with payment of \$99, vector or high resolution logo file and company description.

Please review your current listing using the QR code below to log into your member hub profile.
NAFFS Yearbook 2025 Listing Form.

Return to NAFFS, 3301 Route 66 Suite 205, Bldg. C, Neptune, NJ 07753 (Fax: 732-922-3590) by Jan. 1, 2025:

CORRECTIONS ONLY

(PLEASE TYPE)



Approved as is.

Please include your company's E-mail address, and the telephone extensions of your company's representatives, if applicable.

COMPANY DESCRIPTION (UP TO 50 WORDS, FOR ENHANCED AD ONLY)