



# Advertising Order

## NAFFS YEARBOOK 2026

We hereby contract and agree to pay for advertising space as checked at rates indicated for the 2026 Flavor & Ingredients Industry Report of the NATIONAL ASSOCIATION OF FLAVORS & FOOD-INGREDIENT SYSTEMS.



### ADVERTISING RATES

- Back Cover: Color \$1,500
- Inside Covers: Color \$1,400
- Cover Stock Inside Page: Color \$1,250
- Full Page: Color \$999
- Full page: Black & White \$550
- Half page: Color \$825
- Half Page: Black & White \$400
- Quarter page: Color \$525
- Quarter page: Black & White \$325
- Ad design, if needed \$199

Advertisers seeking cover positions must submit contracts by December 1. Cover lottery winners must pay in full by January 1, 2026 or lose their position.

Extra copies of the Annual are free of charge to advertisers and members of the Association. Please indicate number wanted: \_\_\_\_\_



Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_

### Credit Card Payment Options:

- VISA
- MASTER CARD
- AMERICAN EXPRESS

Name on CC: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Amt. to Charge: \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_

E-mail \_\_\_\_\_

### Ad Specifications:

SIZES	WIDTH x DEPTH
Full Page with Bleed	8.5" X 11" plus .125" Bleed
Full Page no Bleed	7.5" x 10.175"
Half Page, Horiz.	7.5" X 5"
Half Page, Vertical	3.5" X 10.175"
Quarter Page	3.5" X 5"

PRINTING METHOD: Full Color, Perfect Bound  
A high resolution ad file must be submitted electronically to info@afius.org in the following acceptable formats: EPS, PDF, JPG, PSD

**Ad Deadline: December 1, 2025**

**Publication Date: February**

### Please Select from the Following:

- Repeat last year's advertisement
- New high-res ad file will be provided.

Make check payable to:  
NAFFS Drawn on a US Bank.  
3301 Route 66, Suite 205, Bldg. C, Neptune, NJ 07753

**STAND OUT** in the directory by enhancing your company's listing in NAFFS 2026 Yearbook when you add your company's logo and a descriptive message about your products and services or company philosophy.

### STANDARD LISTING:

**NATIONAL ASSOCIATION OF FLAVORS & FOOD-INGREDIENT SYSTEMS**  
3301 Route 66 Suite 205, Bldg. C  
Neptune, NJ 07753  
Suite 205, Bldg. C  
Phone: 732-922-3218  
Fax: 732-922-3590  
E-mail: [naffs@naffs.org](mailto:naffs@naffs.org)  
Web Site: [www.naffs.org](http://www.naffs.org)  
Products: Flavors and food-ingredients

### ENHANCED LISTING:



**NATIONAL ASSOCIATION OF FLAVORS & FOOD-INGREDIENT SYSTEMS**  
3301 Route 66 Suite 205, Bldg. C  
Neptune, NJ 07753  
Suite 205, Bldg. C  
Phone: 732-922-3218  
Neptune, NJ 07753  
Fax: 732-922-3590  
E-mail: [naffs@naffs.org](mailto:naffs@naffs.org)  
Products: Flavors and food-ingredients  
Web Site: [www.naffs.org](http://www.naffs.org)

*The National Association of Flavors & Food Ingredient Systems (NAFFS) is a broad based trade association of manufacturers processors and suppliers of fruits, flavors, syrups, stabilizers, emulsifiers, colors, sweeteners, cocas and related food-ingredients.*

Includes  
Company Logo  
and Message  
**\$50**

No thanks, I'll keep the standard listing format. Please check your information below.

### UPGRADE TO AN ENHANCED LISTING!

Stand out with your color logo and a brief company message. *Please return form with payment of \$50, vector or high resolution logo file and company description.*

Please review your current listing below and make necessary corrections in the space provided. NAFFS Yearbook 2025 Listing Form.

Return to NAFFS, 3301 Route 66 Suite 205, Bldg. C, Neptune, NJ 07753 (Fax: 732-922-3590) by Jan. 1, 2026

### YOUR LISTING AS IT HAS APPEARED IN PREVIOUS PUBLICATIONS:

Approved as is.

### CORRECTIONS ONLY

(PLEASE TYPE)

Please include your company's E-mail address, and the telephone extensions of your company's representatives, if applicable.

### COMPANY DESCRIPTION (UP TO 50 WORDS, FOR ENHANCED AD ONLY)